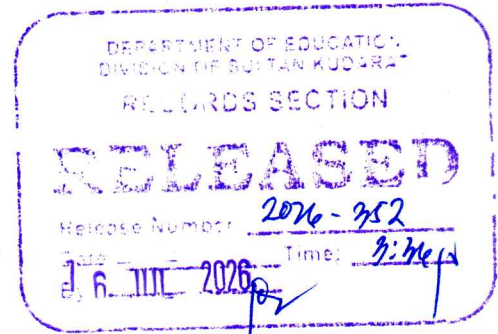




Republic of the Philippines
Department of Education
REGION XII
DIVISION OF SULTAN KUDARAT



July 16, 2026

DIVISION MEMORANDUM
SGOD-DRRM No. **133** s. 2026

**PARTICIPATION TO THE REEL-SILENCE VIDEO CONTEST
IN OBSERVANCE OF THE 2026 NATIONAL DISASTER RESILIENCE MONTH**

To: Assistant Schools Division Superintendent
Chief of the Functional Divisions
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned
This Division

1. In support of the *2026 National Disaster Resilience Month Celebration (NDRM)*, this Office, through the DRRM Program, enjoins the public and private schools within the division to actively participate in the REEL-SILENCE VIDEO CONTEST conducted by the Regional Disaster Risk Reduction and Management Council (RDRRMC) XII through the Office Civil Defense (OCD) XII.
2. This contest aims to sustain public awareness and strengthen the culture of preparedness and resilience across the SOCCSKSARGEN Region through social media channel.
3. All schools are strongly encourage to submit entry through <https://tinyurl.com/2026drdrmreels>. The competition will be open from August 1 to August 14, 2026. Entries may be submitted until August 14, 2026, 5:00PM only. Attached herewith are the Mechanics and Guidelines (*See Attached*).
4. For inquiries, all concerned may contact Ms. **KHAROLL JOY G. LATOZA**, Project Development Officer II, or Ms. **PRINCESS MAY-ANN B. ANDANG** through drdm.sdosultankudarat@gmail.com.
5. For your information and guidance.

CRISPIN A. SOLIVEN JR., CESO V
Schools Division Superintendent

Encl.: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

NDRM

OBSERVANCE

REEL-SILENCE

KGL/SGOD-DRRM/Participation to the Reel-Silience Video Contest in Observance of the 2026 National Disaster Resilience Month/July 16,2026



Address: Kenram, Isulan, Sultan Kudarat
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REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL
OFFICE OF CIVIL DEFENSE
 REGION XII-SOCCSKSARGEN



NATIONAL DISASTER RESILIENCE MONTH 2026

REEL-SILIENCE VIDEO CONTEST
GUIDELINES AND MECHANICS

RATIONALE:

In accordance with Executive Order No. 29 Series 2017, which mandates the observance of National Disaster Resilience Month (NDRM) every July throughout the country, the Regional Disaster Risk Reduction and Management Council XII, through the Office of Civil Defense XII SOCCSKSARGEN Region, will carry out various activities to intensify our DRRM campaign and promote a more meaningful disaster resiliency programs and activities.

This year, the National Disaster Risk Reduction and Management Council (NDRRMC), through the Office of Civil Defense (OCD), led the nationwide observance of the **38th National Disaster Resilience Month (NDRM) 2026** in July with the official theme, **"NAGHAHANDA at KUMIKILOS tungo sa PANATAG na BAGONG PILIPINAS."** The theme affirms the Filipino people's collective commitment to disaster preparedness, safety, and resilience by highlighting the actions being undertaken by individuals, communities, and institutions across the country. More than a call to action, it embodies a whole-of-nation approach that promotes continuous improvement, shared responsibility, and sustained collaboration among all sectors.

In support of this national observance, the Office of Civil Defense Regional Office XII and the Regional Disaster Risk Reduction and Management Council (RDRRM) XII continue the celebration through a series of regional activities conducted in **August to September 2026**. These activities aim to sustain public awareness and strengthen the culture of preparedness and resilience across the SOCCSKSARGEN Region.

Youth participation in disaster risk reduction and management is critical for fostering innovation, increasing resilience, empowering future leaders, ensuring sustainability, improving community mobilization, promoting social inclusion, and incorporating global perspectives into local practices. The youth sector, being digital natives, can leverage social media for DRRM efforts, develop innovative communication, and influence their peers to promote preparedness.

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Reels on Facebook, Instagram, and YouTube are becoming more and more common these days. As a result, these social media channels are a helpful tool for spreading awareness of our campaigns and rallying support for the many DRRM initiatives.

Thus, in order to gain their active participation, a reel's video competition will be conducted by the Regional DRRM Council XII through the Office of Civil Defense entitled: Reel-silience Video Contest.

CONTEST MECHANICS AND GUIDELINES:

- ✓ The competition is open to all youth constituents who are 12 to 18 years old in Region 12-SOCCSKSARGEN except to those related to the members of the NDRM TWG and OCD XII employees up to their first degree of consanguinity or affinity.
- ✓ Participants must like and follow official Facebook page of OCD XII to qualify.
- ✓ The context of the video reels to be submitted must be aligned with the NDRM 2026 theme, " **"NAGHAHANDA at KUMIKILOS tungo sa PANATAG na BAGONG PILIPINAS"**. Participants are encouraged to create content related to any of the following topics:
 - ❑ **Common disasters and hazards in the SOCCSKSARGEN Region**, such as earthquakes, floods, landslides, tsunamis, and fire incidents;
 - ❑ **Emerging disaster-related concerns** resulting from recent hazard events, including coastal uplift, liquefaction, river damming, and other geological or environmental impacts.
 - ❑ **Disaster preparedness measures** before, during, and after a disaster;
 - ❑ **Proper preparation and use of emergency kits**, including Go Bags and other essential emergency supplies;
 - ❑ **Demonstration of disaster preparedness practices**, such as first aid, earthquake drills, fire drills, evacuation drills, and other life-saving measures;
 - ❑ **Understanding the Disaster Risk Reduction and Management (DRRM) Framework**, including:
 - Disaster Prevention and Mitigation;
 - Disaster Preparedness;
 - Disaster Response; and
 - Disaster Rehabilitation and Recovery;

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- ✓ The video reels must have a short caption not exceeding 40 words. English or Filipino may be used as the language.
- ✓ Previously published works are not eligible for submission. Only 1 entry shall be allowed per participant.
- ✓ Entries must use mobile phones only. Basic color correction may be applied but STRICTLY no heavy video editing works.
- ✓ The video reels must be on an MP4 Format File with a 1080px by 1920px size and not exceeding one (1) minute or 60 seconds.
- ✓ All entries shall be submitted via this link: <https://tinyurl.com/2026rdrrmcreels>
- ✓ In submitting the entry, the participant shall attach a photocopy of their school ID SY 2026-2027 or birth certificate.
- ✓ Individuals whose works are selected will be invited to attend the Culmination program this coming September 24, 2026 in Koronadal City.
- ✓ **The competition will be open from 1 August to 14 August 2026. Entries may be submitted until 14 August 2026, 5:00PM only using the link provided.**
- ✓ By submitting an entry, participants shall agree to allow the Office of Civil Defense XII to reproduce, distribute, display, and create derivative works of the winning or non-winning entries for marketing, educational, and promotional purposes in media platform at any time.
- ✓ There will be an initial screening that would be done by the TWG and only 8 entries shortlisted will be posted to the official Facebook Page of Office of Civil Defense XII-SOCCSKSARGEN.
- ✓ 30% of the score will be coming from the number of likes and share of each entry while the other 70% will be judged by the selected members of the NDRM TWG.
- ✓ There will be three (3) ranked winners per DRRM component. The decision of the judges selected by the OCD XII shall be final and irrevocable.
- ✓ This competition is free and no payment will be required to join the said contest.

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CRITERIA FOR JUDGING:

CRITERIA	DESCRIPTION OF THE CRITERIA	EQUIVALENT PERCENTAGE
Relevance to the theme	How well the video reels interpret the theme?	20%
Creativity and Originality	How the participant showed some creative thoughts. How the subject matter is pictured in a unique and interesting way?	15%
Technical Qualities	Use of elements such as cinematography. Whether the photo showed balance in light, focus, depth of field, etc...	15%
Overall Impact	Whether the video was able to grab and hold the viewers' attention. Is there a "wow" factor?	20%
Number of Likes and Share	How many likes/hearts and shares your entry have received? <i>(The highest the number of likes and shares, the highest the equivalent score that would be given)</i>	30%
TOTAL		100%

WINNERS SHALL RECEIVE THE FOLLOWING PRIZES:

RANK	PRIZE
1st Place	PHP 7,500.00 and Plaque of Recognition
2nd Place	PHP 4,500.00 and Certificate of Recognition
3rd Place	PHP 3,000.00 and Certificate of Recognition
Consolation Prizes (5)	PHP 2,000 and Certificate of Recognition

Note: All cash prizes shall be subject to government accounting, auditing rules, and regulations.

For inquiry, you may contact Ms. Beverly Anne Santos – IO III of OCD XII at 0942-002-0313, or OCD XII Hotline 0917-770-7771, or email at ocd.region12@gmail.com.

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